

# COMPOUND SEMICION COMMUNITY OF THE COMPOUND SEMICION OF THE COMPOUND SEMICION COMMUNITY OF THE COMPOUND SEMICION COMPOUND SEM



**MEDIA PACK 2025** 

compoundsemiconductor.net



## Editor's viewpoint

COMPOUND SEMICONDUCTOR continues to hold a well-earned reputation for its great delivery of timely news, insightful interviews and detailed reports on advances in technology. Via the magazine and website, this broad platform provides a trusted, balanced source for following the biggest developments, including: the growth of the power electronics industry, critical to cutting carbon footprints; the expanding portfolio of lasers; the LED industry, now entering a new phase through the development of microLEDs; and RF devices, critical to mobile communications.

The compound semiconductor community is continually renewed by the efforts of its pioneers. Throughout the next year and beyond, much coverage will be devoted to the development of ultra-wide bandgap materials, such as diamond, AlGaN and  ${\rm Ga_2O_3}$ ; power electronics based on SiC, GaN and  ${\rm Ga_2O_3}$ ; RF devices for 5G and 6G; breakthroughs in photonics, including new VCSEL designs; and advances in power, efficiency and spectral range in the RF.

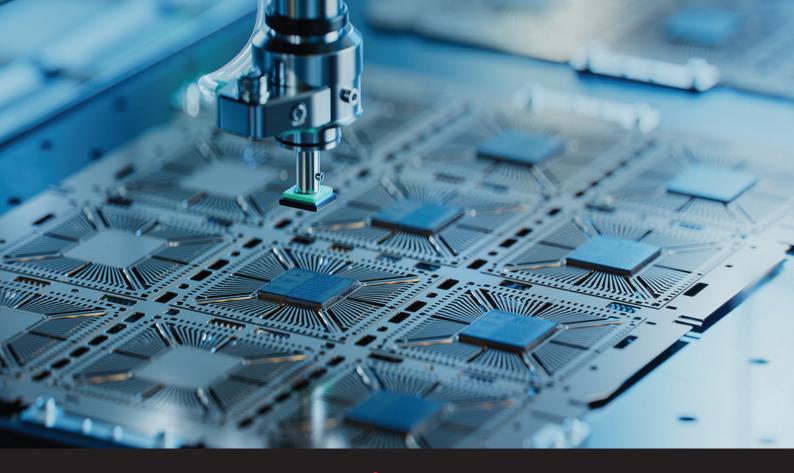
By reporting on the biggest stories from all over the world for almost 30 years, Compound Semiconductor has a strongly established global presence and readership. The thoughtfully designed website delivers daily news, brought together and dispatched to inboxes in a timely fashion in the form of Newsalerts, distributed twice a week.

Features detailing breakthroughs in chip and material technologies lie at the heart of the magazine, which also provides in-depth interviews, conference reports, and exclusive opinion pieces and research stories.

Within these editions, provided in print and various digital forms, plus the website and Newsalert, are a multitude of options for companies positioned everywhere in the value chain to promote their exceptional products and services.

Read on to discover what Compound Semiconductor can do for you in the coming year.





## productoverview

#### THE COMPOUND SEMICONDUCTOR PORTFOLIO INCLUDES:

- Ocompound Semiconductor magazine: Global circulation compoundsemiconductor.net
- Ochina magazine: Simplified Mandarin compoundsemiconductorchina.net
- OCS International: Dedicated international conference cs-international.net
- Twice weekly E-Mail news alerts: Global broadcast













## editorial calendar

EACH ISSUE will carry news, features and research from the full spectrum of the compound semiconductor community.

The magazine and its associated website deliver comprehensive coverage of the compound semiconductor industry, from the business of making LEDs, amplifiers, lasers and power chips to development of a vast array of new devices.

Compound Semiconductor magazine is also distributed in advance of various industry events throughout the year.

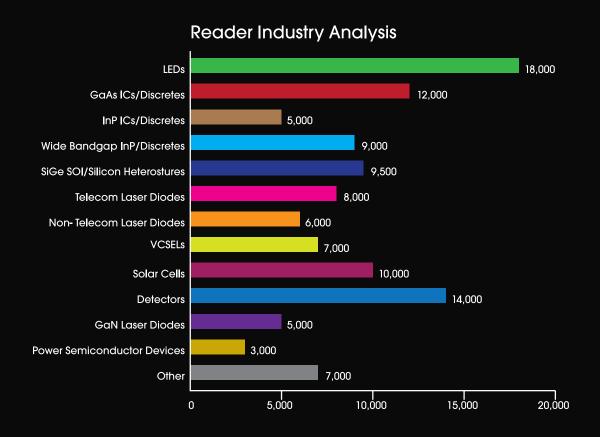


ISSUE	COPY DATE	PRIMARY THEME	SECONDARY THEME	PRE-SHOW DISTRIBUTION
<b>Issue 1</b> Ad Copy Mailed	20-01-25 05-02-25	SiC	MOCVD	
Issue 2 Ad Copy Mailed	17-02-25 07-03-25	30th		CS International & OFC
Issue 3 Ad Copy Mailed	28-03-25 12-04-25	LEDs	Back-end Processing	CS Mantech
Issue 4 Ad Copy Mailed	07-05-25 21-05-25	GaN	Stocks & Shares	
Issue 5 Ad Copy Mailed	11-06-25 25-06-25	Lasers	MBE	ICNS
Issue 6 Ad Copy Mailed	25-07-25 08-08-25	Gallium oxide	Metal Organics	ICSCRM
Issue 7 Ad Copy Mailed	04-09-25 18-09-25	Optolectronics	Simulation	ECOC & SEMICON WEST
Issue 8 Ad Copy Mailed	17-10-25 31-10-25	SiC	Etching Technologies	
Issue 9 Ad Copy Mailed	14-11-25 28-11-25	InP	VCSELs	IEDM

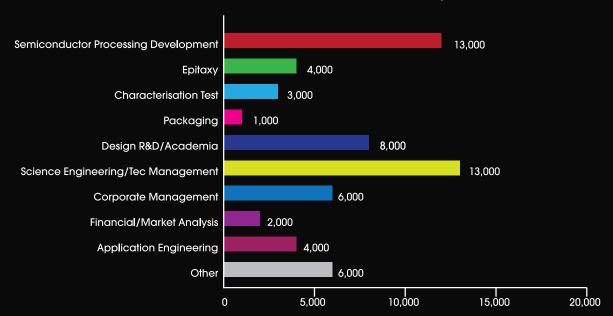
## magazinecirculationanalysis

#### A TRULY GLOBAL AUDIENCE

Compound Semiconductor magazine (alongside compoundsemiconductor.net) is the primary information resource for professionals working with compound semiconductor materials and devices. Each issue of the magazine is distributed in print and digitally to over 60,000 professionals worldwide. Compound Semiconductor magazine is also distributed at various global industry events throughout the year.



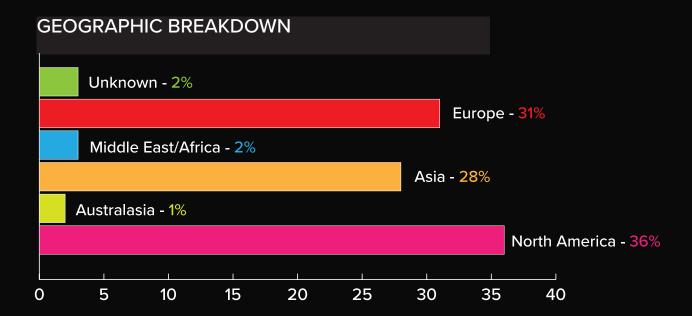
#### Main Job Functional Analysis



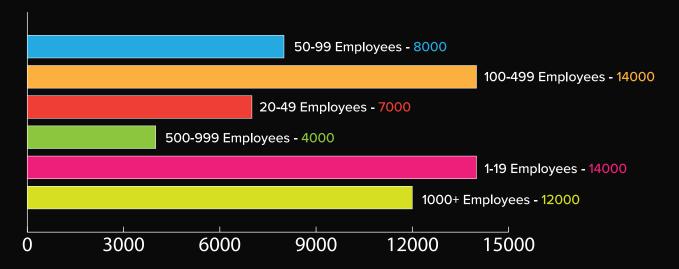
## magazinecirculationanalysis

#### A TRULY GLOBAL AUDIENCE

Our global and qualified audience of buyers is the largest and most diverse served by any compound semiconductor focused magazine. Our readers rely on our strategic articles and reviews to help make decisions that will influence supplier choices.

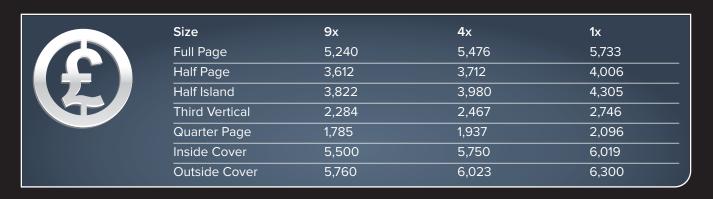


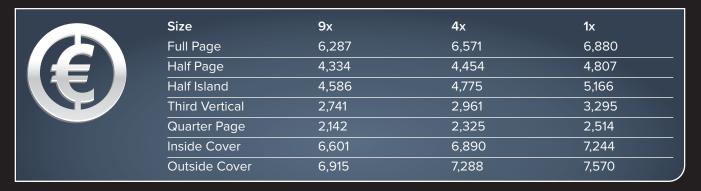
#### **COMPANY SIZE BY EMPLOYEE**





## displayrates





Contact: Jacob Caulfield, Sales Executive

T: +44 (0)2476 718 979 E: jacob.caulfield@angelbc.com



## **display**rates

	Size	9x	4x	1x
	Full Page	8,383	8,761	9,173
<b>*</b>	Half Page	5,779	5,939	6,409
	Half Island	6,115	6,367	6,888
	Third Vertical	3,654	3,948	4,393
	Quarter Page	2,856	3,100	3,352
	Inside Cover	8,800	9,199	9,630
	Outside Cover	9,220	9,630	10,000

Contact: Darren Crawley, Senior B2B Event & Media Sales USA,

T: +44 2476 718975 E: darren.crawley@angelbc.com

## **STANDOUT** from the Crowd

#### Frontcover Promotion Package

THE FRONT COVER of Compound Semiconductor Magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience.

Compound Semiconductor Magazine is distributed to over 60,000.

#### WHAT DO YOU GET?

- Cover image with your branding
- 4 5 pages of editorial within magazine
- Full page advertisement
- Magazine hosted on compoundsemiconductor.net for six weeks
- 30 copies for promotion
- PDF of your cover and article for web promotion

#### Price on Application

Contact: Jacob Caulfield (Europe + Asia): jacob.caulfield@angelbc.com Darren Crawley (USA): darren.crawley@angelbc.com



## technicaldetails

#### **FILE FORMAT**

High Resolution PDF.

- Occupiant to industry standard PDF/X-1a.
- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

#### **ARTWORK DIMENSIONS**

210 mm (w)  $\times$  297 mm (h) + 3 mm bleed on all sides

#### **DELIVERY METHODS**

**Email:** PDF or ZIP file to: mitch.gaynor@angelbc.com

wetransfer.com mailbigfiles.com

If you require any assistance please contact:

Mitch Gaynor

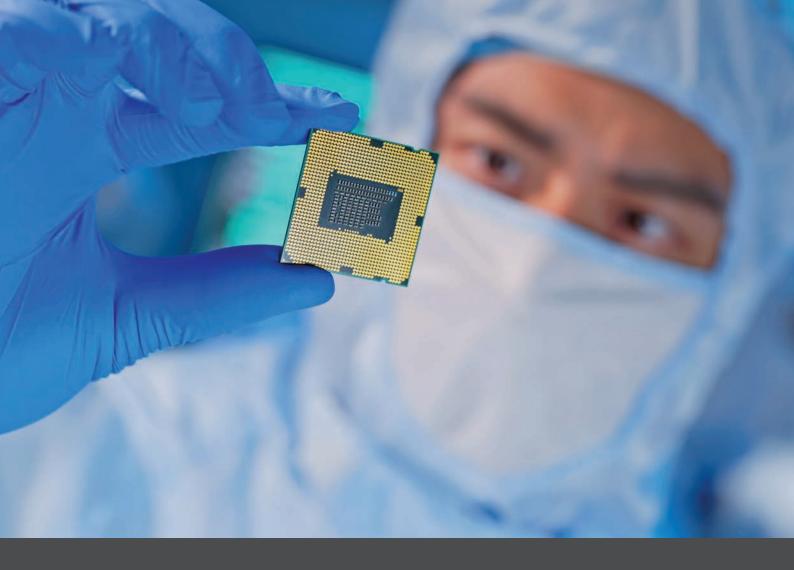
**Design & Production Manager** 

T: +44 (0)1923 690214 or

**E:** mitch.gaynor@angelbc.com



Disclaimer: Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification



## mechanical specifications

Advertisement Size (w) Width x (h) Height	Trim Size (mm)	Bleed (+3mm)	
A - DPS (Double Page Spread)	420 x 297	426 x 303	
B - Full Page A4	210 x 297	216 x 303	
C - 1/2 Page Horizontal	177 x 120	-	
D - Island (On request)	121 x 186	-	
E - 1/3 Page Vertical	55 x 237	-	
F - 1/3 Page Horizontal	177 x 75	-	
G - 1/4 Page Horizontal	177 x 58	-	
Corporate Partnership	55 x 27	-	



## website advertising options

**LEADER BOARD DURATION: 1 MONTH** £2.500 / \$4.000 / €3.000 **MAIN DISPLAY SIZE:** 

1109 x 92 (Please supply as 1281 x 105)

**RECTANGULAR BANNER DURATION: 1 MONTH** £1,500 / \$2,400 / €1,800 **MAIN DISPLAY SIZE:** 

475 x 238 (Please supply as 700 x 350)

**SKYSCRAPER DURATION: 1 MONTH** £1,100 / \$1,760 / €1,320 **MAIN DISPLAY SIZE:** 

158 x 389 (Please supply as 335 x 825\*)

**SQUARE BANNER DURATION: 1 MONTH** £1,400 / \$2,200 / €1,600 MAIN DISPLAY SIZE:

158 x 158 (Please supply as 335 x 335)

**NEWS SECTION BANNER DURATION: 1 MONTH** £1,100 / \$1,760 / €1,320 **MAIN DISPLAY SIZE:** 

426 x 90 (Please supply as 888 x 188)

**VIDEO DURATION: 1 MONTH** £1,100 / \$1,760 / €1,320 **MAIN DISPLAY SIZE:** 

340 x 170 (Please supply as 1280 x 720)

**NATIVE BANNER DURATION: 1 MONTH** £2.000 / \$3.200 / €2.400 **MAIN DISPLAY SIZE:** 

600 x 300 (Please supply as 1000 x 500)

CORPORATE PARTNERS **DURATION: 12 MONTHS** £1,750 / \$2,800 / €2,100 **MAIN DISPLAY SIZE:** 

Landscape logos will appear larger than portrait logos

**FLOOR BANNER DURATION: 1 MONTH** £2,000 / \$3,200 / €2,400 **MAIN DISPLAY SIZE:** 

1481 x 122 (Please supply as 1568 x 130)



All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer. Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

## email**news**alerts

THE COMPOUND SEMICONDUCTOR EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by over 60,000 industry professionals.

#### Sponsors enjoy:

- Sponsor's message (up to 100 words)
- 728 x 90 banner
- Ocst: €1,800 / \$2,400

#### Custom HTML email shots

Would you like your company, products or services to reach over 60,000 industry professionals?

If the answer is yes, then a custom HTML mailing would be a perfect marketing promotion to the 60,000 CS readership. A customised HTML will give your company massive exposure to your target market. You can create the HTML mailing and we send it to the database. Alternatively, you can use our in-house multimedia team to create the HTML for you for a small fee.

#### Price €2000 / \$2600











- Based around a hot topic for your company, this 60-minute recorded, moderated zoom roundtable would be a platform for debate and discussion
- Moderated by an editor, Richard Stevenson, this can include 3 speakers
- Questions prepared and shared in advance

#### This event would be publicised for 8 weeks through all our mediums including:

- A banner on the Compound Semiconductor homepage for 8 weeks
- 4x weekly dedicated HTMLs
- 4x news pieces which would also appear on the weekly e-newsletters
- Promoted through our social media platforms for 8 weeks (pre and post event)
- Available as an on-demand asset through all mediums
- All registered attendees' details would be made available to you

Cost: €5995 / \$6795

Contact: Jackie Cannon at jackie.cannon@angelbc.com





## CS **ZOOM** interview

- The 15 or 30 min interview allows for multiple topics to be addressed. As well as promoted through our platforms, it also is a useful asset for your company
- Moderated by the editor Richard Stevenson
- Questions prepared and shared in advance
- An opportunity to edit file(s) in advance

- This video would be a useful asset for any company to use on their website and social media platforms
- This interview would be publicised for four weeks through all our mediums including:
  - On two CS Newsletters
  - Promoted once through our social media platforms

- 15 mins €995 (This allows for discussion based around a single issue or product announcement)
  30 mins €1800 (This allows for a deeper dive into a particular topic)



## corporate partnership program

#### WHAT YOU GET?

- PRINT: A Corporate Partnership entry in 9 issues of CS Magazine (Size W x H) 55mm x 27mm
- WEBSITE: A Corporate Partnership box (size 160 x 60 pixel) under Corporate Partners section on Compound Semiconductor homepage, compoundsemiconductor.net for 12 months linking to your website
- Enhance directory listing within CS Buyers Guide
- NEWSLETTER: One sponsorship of CS E-News Alert with a 728 x 90 pixel banner + text (100 words)
- A banner (size 160 x 60) on the CS E- Newsletter, linking to your company home page

#### **PROGRAM 1**

#### Price: €2500 / \$3088

Promoting your products or your brand through a Corporate Partnership Program in is an economical way to generate interest and drive prospects.

Your message will reach over 60,000 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

#### **PROGRAM 2**

#### Price: €3680 / \$4200

Corporate Partnership 2 will include all Program 1 benefits PLUS the following:

- 1 x half page advertisement in classified section
- 1 x half page Vendor View feature which includes 150 words and a photograph of product or program.

## Dedicated webinars for the compound semiconductor industry

Using our 30+ years' experience in B2B vertical technical markets, and as the publisher of Compound Semiconductor portfolio, we offer effective webinars, webcasts and virtual events. We help you get your message, to your desired audience, by marketing to over 60,000 compound semiconductor professionals.



In addition to organising and managing your webinar, we can also market your webinar to our specialist databases.

In a dedicated 6 week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors.

Let our editors work with you and help you with the content.

#### **Reach Educate Influence**

Brand Awareness

Increase global awareness by running sponsored webinars, Zoom interviews and virtual events

Lead Generation

Generate and mature leads through the use of online events.

Thought Leadership

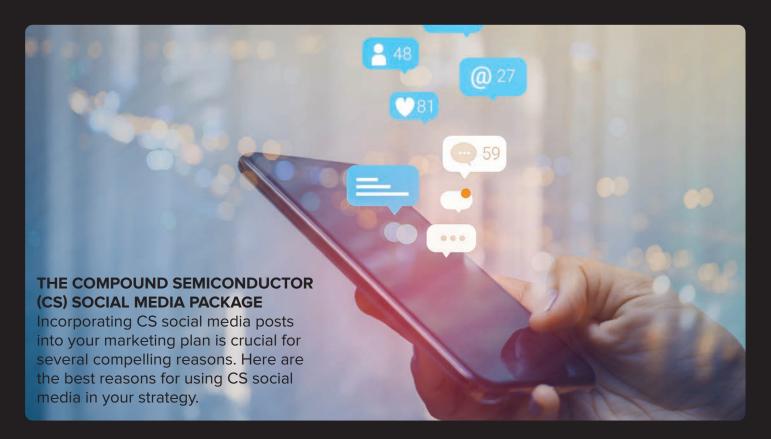
Become the voice of knowledge by generating compelling content via online events



Find out how Angel Webinars can help you organise and run a webinar within the compound semiconductor industry. Contact: Jackie Cannon jackie.cannon@angelbc.com +44 (0)1923 690205



#### The Compound Semiconductor (CS) Social Media Package



#### 1. Increased Brand Visibility

By maintaining an active presence on CS social media you can significantly increase the visibility of your company to relevant <u>audience of buyers and specifiers.</u>

#### 2. Targeted Audience Engagement

Social media allows for precise targeting. This ensures your content reaches the most relevant audience, such as datacentre managers, decision-makers, and industry influencers who are interested in your company solutions.

#### 3. Showcasing Expertise and Innovation

Regularly sharing updates, articles, case studies, and insights about your data centre solutions demonstrates your industry expertise and positions your brand as a thought leader. Highlighting your technological advancements and innovative solutions can attract interest from potential customers.

#### 4. Driving Website Traffic and Lead Generation

Posts that include links to your website, blog, or specific landing pages can drive significant traffic and generate high-quality leads.

#### 5. Customer Interaction and Feedback

CS Social media provides a platform for direct communication with your customers. You can quickly address inquiries, gather feedback, and engage in meaningful conversations, which helps in building strong customer relationships and trust.

Incorporating social media posts into your marketing plan to Compound Semiconductor leverages these benefits to enhance your brand's presence, engage with your audience, and drive business growth.

#### Packages to reach 6113 (July 2024) subscribers:

- 1 post (to LinkedIn and X) £500
- o 2 posts (to LinkedIn and X) £750
- 3 posts (to LinkedIn and X) £1000





#### Contact:

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